

Froz' China



Froz' China, an externalised exportation cell for
YOUR company !



Froz' China

*Specialized in frozen food products exportation in
China !*



Who are we ?

Froz' China is a company specialized in sales force subcontracting for the frozen food brand in Chinese Market.

Froz' China is an specialized company in frozen products exportation between Europe and China. Our focus is frozen products.



Created in 2013, with a ten persons staff based in France and in China, we offer to European food companies an innovative service, the externalization of the function of China business development. Our operational team works as your proper team.

Our missions :

- Adaptation of company and product's communication
- Business development strategy
- Implantation on the Chinese Market
- Prospecting and management of portfolio of clients and prospects
- Intercultural human resource management
- Distribution channels management
- International supply chain management



As a specialist in frozen food, Froz' China will win with you in the development of your brand in China.

Our V Solution



An integrated and adapted solution for fast and secured commercial development in China

1st step : Market Research

We lead a market research simultaneously on the spot and strategic, we will study

- Regulation about product
- The competitors
- The price
- Logistic solution
- Right channels

2nd step : Testing sale

→ We adapt the communication tools of your brand to the requirements of the Chinese Market

→ Implantation of your products in 3 selected channels

3rd step :Keep long-term business

→ Definition of a sustainable brand strategy

→ Concretisation of your strategy and as a medium-term development plan

BENEFITS of our solution ?

- Whole supply chain
- Efficient team
- Exhibition center
- Channels all over China
- A step by step solution



Contact us



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